london systems

Whizz Kid Entertainment Case Study

Background

Whizz Kid is a dynamic production company based in the West End of London. They have a reputation for quality and innovation, which covers Arts & Entertainment, Music, Factual Entertainment, Live events and Digital. Programmes which include Let's Dance for Sport Relief, BAFTA awards, Bestival, Stand Up to Cancer and many others.

The TV production business places unusual demands on an IT network because office based teams have very different requirements in comparison to location based teams, so flexibility and scalability are essential in an IT solution.

Situation

Whizz Kid were unhappy with their incumbent IT provider due to the level of service and lack of proactive management. The LAN (local area network) was based in-house and the team were receiving very poor internet connectivity.

A radical refresh to their network was imperative and system failure or disruption was not an option, they required a support company which would deliver a high level of service and who would respond immediately. Flexible IT support was essential when their staff levels increased for short periods, so scaling up and down to suit business needs was essential.

Solution

Whizz Kid chose London Systems to deliver a complete refresh of their IT infrastructure with minimal downtime, this was imperative due to their production commitments. They required their data to be safely and securely stored in the Cloud to enable flexibility to work at any location, anytime and on any device.

A high powered 100mb circuit was installed at their West End office which enables fast connection to the Data Centre.

'We have enjoyed a long relationship with London Systems. The guys we talk to on the Helpdesk are outstanding and we always have regular meetings. In our business it's all about relationships...we have a great one with London Systems.'

Tracy Lloyd, General Manager at Whizz Kid Entertainment.

Whizz Kid Entertainment Case Study

Outcome

A radical refresh to their network was imperative and system failure or disruption was not an option, they required a support company which would deliver a high level of service and who would respond immediately. Flexible IT support was essential when their staff levels increased for short periods, so scaling up and down to suit business needs was essential.

User data, emails and applications were migrated from the local in-house servers to the Cloud, the migration was implemented over a weekend to enable them to go live on a Monday morning.

Users now can access using iPads and iPhones when in meetings, on the move and at home.

Their internet connectivity has become consistently fast whilst being robust with proactive IT support - no matter what their location - has been improved greatly.

'We really appreciated the independent advice that the management team provided and the outcome has been solution orientated as they really understand our business.'

WHIZZ KID
ENTERTAINMENT